

Why?

The three candidates for mayor in Wave-
tell why they feel they should be elect-
ed. See Section Three. Theo Tudury is a
disciple of the late Foster Commagere,
the "Sportsweek" in Section One. Where to
see Ketchum in Section One.

The Sea Coast Echo

Bay St. Louis, Miss., Thursday, June 17, 1954

Vol. 63 • No.

Let's Go Visting

The Sea Coast Echo, in section three, launch-
es a new series which will enable you to visit
some of the more interesting homes in Han-
cock County. In section two you'll see the
entire Miss Hospitality contest in pictures.

Coach Henry Helm Resigns From SSC

Brother Roland, president of St. Stanislaus, announced this week that Coach Henry Helm has resigned his position of assistant coach at St. Stanislaus.

Coach Helm, who has been at St. Stanislaus for the past two years, has accepted a better position with Colton Junior High School in New Orleans.

His successor at the local school will be Herb Adams, who coached at Long Beach last year. Adams is a graduate of the Oklahoma College. He is 20 years old and prior to receiving his first coaching job at Long Beach spent two years in the Armed Forces.

Helm was assistant to Farley Day in football at Stanislaus and head coach of baseball and basketball. He came here from De LaSalle in New Orleans.

The new coach will report to Bay St. Louis for duty in August. He is now living in Long Beach.

Legion Ladies Elect Officers

Mrs. Russell Elliott was elected president of the American Legion Auxiliary at a meeting held this week.

At the gathering which featured Mrs. Walter James Phillips as guest speaker, plans were made for the American Legion sponsored Fourth of July celebration. Mrs. Randolph Bourgeois, Jr., was named chairman of the celebration committee. Her assistants will be Mrs. Nellus Rhodes, Mrs. James Pfeiffer, Mrs. Rene Bermond, Sr., Mrs. Lena Davis and Mrs. C. T. Gladner.

Other officers elected at the meeting were Mrs. Joseph Compton, vice president; Mrs. Leroy Lake Recording secretary; Mrs. Randolph Bourgeois, treasurer and corresponding secretary; Mrs. James Pfeiffer, Mrs. Rene Bermond, Sr., chaplain; Mrs. Edna Estapa, sergeant at arms and Mrs. Nellus Rhodes and Mrs. Jake Morale, color bearers.

Pound Of Coffee For Blood Donors

The first 100 donors to give blood for the Hancock County blood storage bank to be set up at Oschner clinic in New Orleans, will receive free a pound of coffee.

John Rutherford, Jr., head of the American Legion here, made the announcement of the coffee prizes this week. The Legion will be in charge of the blood drawing which will take place on June 23.

Frank M. Rapier made the contacts with New Orleans coffee companies to arrange for donations. The Merchants Coffee Company gave to the blood bank cause 100 pounds of coffee. It was hoped that more donations will be forthcoming.

The drawing is to be held at the Youth Center from 4 p. m. to 8 p. m., with 24 units out of each 25 drawn to be deposited at the hospital in New Orleans for use by Hancock County residents.

In charge of the drawing will be Miss Mary Wright, technician in charge of the blood bank at Oschner's. Miss Edna Isom of the Hancock County blood bank will assist.

Benefit Show At Clermont Harbor

The Clermont Harbor Mothers Club will sponsor a benefit picture show on June 26 at 8 p. m. at the Clermont Harbor School.

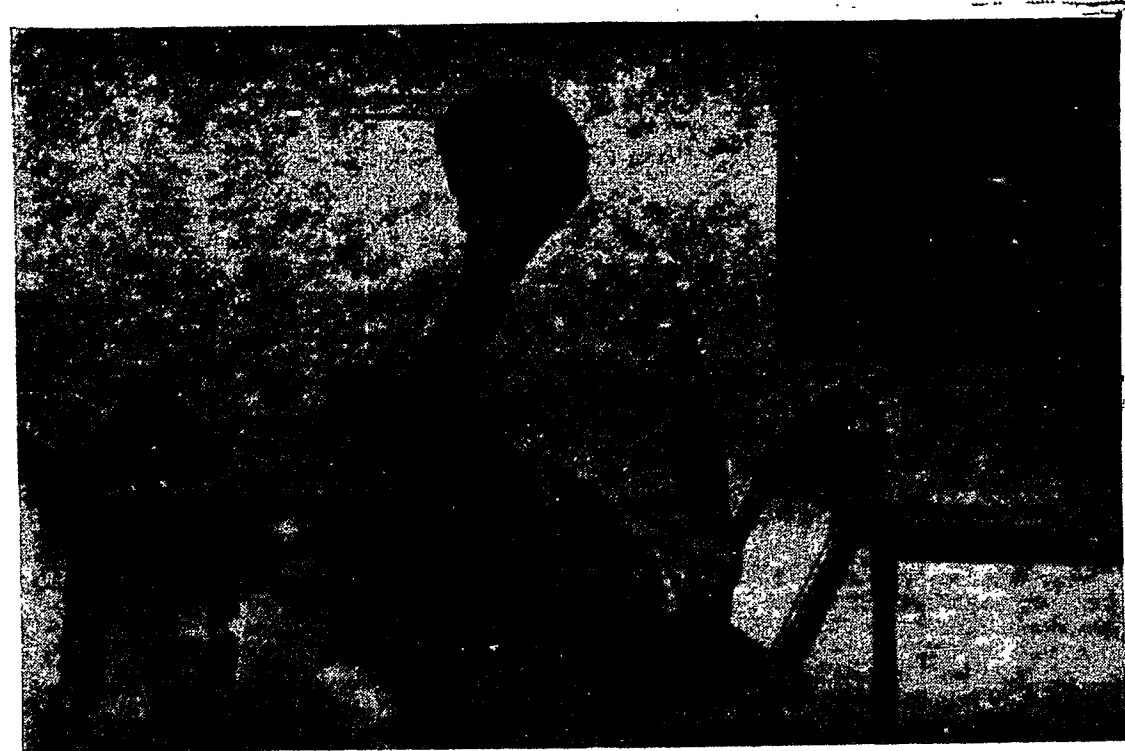
New Experiment

In Section Two of today's Sea Coast Echo, we launched an experiment in co-operation with the County Clerk and the Board of Supervisors.

The Board minutes are printed from exact photostats - the official record of the Board. These come out in approximately six point type which is the size type used by daily newspapers for legal notices, classified ads and baseball scores.

We feel that after this week's experiment we will have mastered the engraving problems involved and will present perfect photostats.

Alert Sounds And Hancock County Civil Defense Unit Zips Into Fast, Effective Program; All Goes Well



By GREGORY FAYRE

A voice over the communications system bellowed "Yellow Alert! Yellow Alert!"

Immediately when this warning reached the ears of Kenneth Whitfield, director of the civil defense in Hancock County, he put into action the plans that had been made for such a situation.

On a direct civil defense phone Whitfield called into action all the available members of this organization. He notified the State Highway Patrol, the local police and the local airport.

Within a short time four "prisoners" who were attempting to destroy the Bay St. Louis highway bridge, were captured. They were brought into the C. D. Headquarters and interrogated by Mayor John Scaife.

A convoy was formed to meet a similar civil defense patrol at the state line. Arrangements were made to bring the injured Louisianians across Pearl River in a boat since the bridge had been "blown up."

Reports were also received that two bombers would be searching for this convoy to bomb it. Orders were issued that at a certain time the highway patrolmen leading the line of trucks and cars should abandon the highway and hide in the cover of bushes and trees.

Everything that had to be done was timed to precision. It had to be. The difference of one minute could mean hundreds of lives if this were the real thing.

The sirens began to blow. The traffic was escorted to the side of the road. A mission of mercy was in progress. Nothing could be done that would interfere with the objective. That was to rescue those whose lives were in danger.

Speed became a necessity instead of a violation of the law. The signal to take to cover was received. The vehicles were guided off the main thoroughfare to a small side street.

Then came moments of waiting. Moments of anticipation. The roar of airplanes was heard overhead. Everyone concerned began to search the skies. The planes passed overhead. Once, twice. Signs of relief could be heard throughout the convoy. It was not spotted in the camouflage of nature's greens.

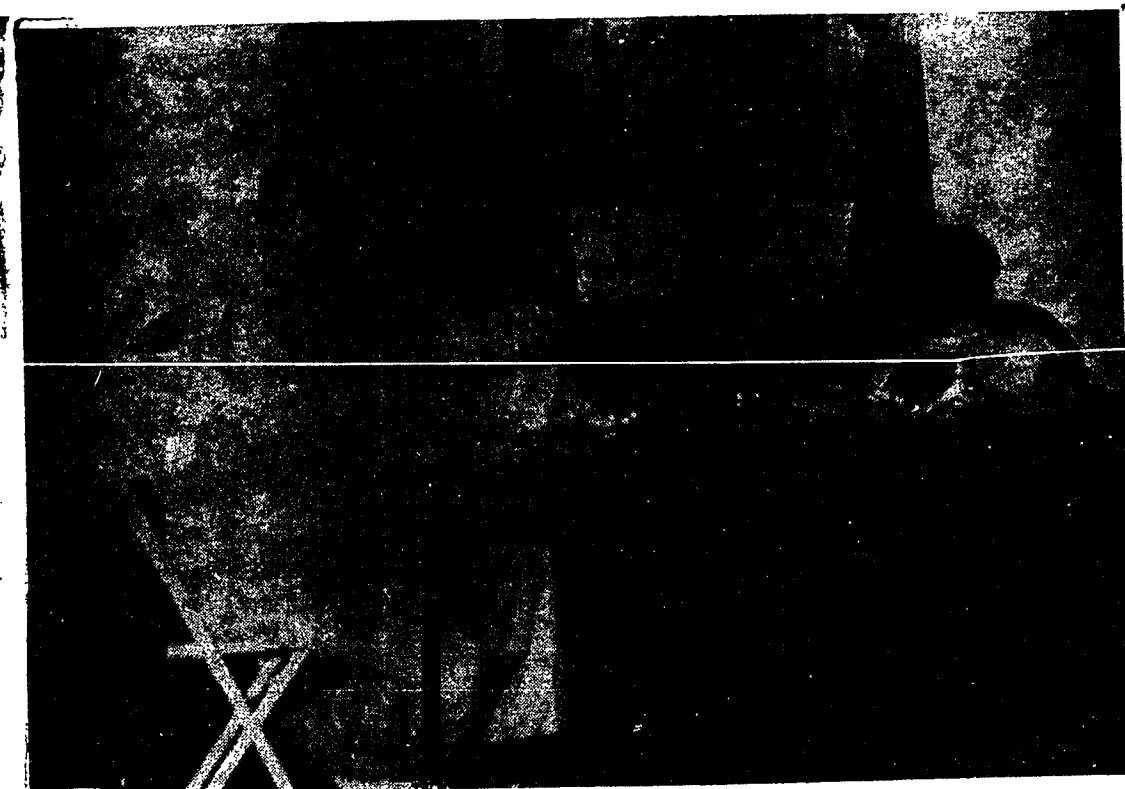
The motors started again. The convoy began to move out. An appointment had to be kept. In a short time the site was reached. The boats began to cross the river. The injured were placed in ambulances. Then the return journey home with a reconnaissance plane flying overhead.

Upon arrival at headquarters Whitfield gave instructions concerning a message that had been received in the meantime. An important civil defense leader in New Orleans had been injured. He was being brought here. When he arrived he had to be met and brought to the local airport from where he would be flown to the Poyune hospital. He had to be saved for what he knew.

The machinery again went into action. The highway patrol met the man. They carried him to the airport. Jack Seuzeneau was ready to take off as soon as the man was loaded into the plane. Everything worked smoothly.

This was a practice air raid. But the workings of the civil defense were carried out to the split second. This drill was to prepare for the real thing if it ever occurs.

Director Whitfield said, "Everything worked fine. In the beginning I didn't know just how everything would go along. But it turned out to be a smooth operation."



CIVIL DEFENSE PROGRAM—In the top photo Kenneth Whitfield, director of the civil defense in the County is shown as he begins to contact members of the organization and warn them of a yellow alert he has received. In the second photograph Mayor John Scaife is interrogating four "prisoners" who were captured while attempting to destroy the Bay bridge. In the next picture Martin Shattuck is shown with a member of the fire department as he sets off the sirens warning the town of an air raid.

WSCS Officers Installed Sunday

The newly elected officers of the Women's Society of Christian Service of the Methodist Church were installed at the Sunday morning service by the Rev. C. S. Schultz.

Circle Number One of the group also announced this week that a silver tea will be held on July 22 at the home of Mrs. E. Mogabgab.

Circle Two of the Society and Circle One will hold a business meeting on Tuesday, June 22 in the educational building of the Methodist Church.

Officers installed at Sunday's services were Mrs. W. L. Chevis, president; Mrs. W. R. Pitcairn, vice president; Mrs. Gloria Osolnach, recording secretary; Mrs. A. C. Exandious, treasurer. Other secretaries are Mrs. Rita Tognotti, Mrs. C. C. McDonald, Mrs. Leo Seal, Mrs. Dennis Tonkel, Mrs. T. P. Clapp, Mrs. C. Schultz, Mrs. E. Jenkins, Mrs. L. Ginn, Mrs. Nellie Nelson.

Mayor Urges Support In Clean Support In Clean

Mayor John Scaife this week asked the cooperation of all local citizens in the CleanUp, Fix Up, Paint Up campaign now underway for the remainder of June and all of July as part of Hospitality Month.

Three cash prizes are to be awarded to winning cities as a result of the statewide campaign. First prize is \$1000; second is \$300; third is \$200.

The city, the mayor said, will do its best during the drive to point out Bay St. Louis' natural beauty. Special effort will be made to clean ditches, trim grass on road shoulders and sweep and clean curbs and gutters.

Scout Camp

The Girl Scout camp now open on South Beach has 44 campers participating in the wide variety of event scheduled for their stay.

Lucien Raymonds All Perform In New Play

The Lucien Raymonds, long-standing aides at Bay Little Theatre, will all three have roles in the forthcoming production of "Ladies in Retirement," to be shown on July 2nd and 3rd.

Lucien Raymond will play the male lead in this largely female production. He is the role of a blackguard.

Mrs. Raymond plays the part of a nun and Ethel Anne Raymond will take the part of the coquettish maid.

Larry Smith Enlists

Larry J. Smith, 18, was accepted for enlistment in the United States Marine Corps on June 2, by Sergeant Commings, Marine Recruiter in the Gulfport area.

Fred Nick Succumbs

Funeral services were held in New Orleans for Fred Nick, brother of Mrs. L. H. Dinkeldien of this city. Nick died on June 1st. He was the uncle of Mrs. Louis Fernandez of Bay St. Louis.

Supper Set For June 24

Tickets are on sale at 75c and \$1.50 for the barbeque supper to be given at the Bay Waveland Yacht Club by Chapter Two of the World's Auxiliary of the Church. The supper will be held on June 24 from 6 p. m. to 9 p. m.

Still Time To Enter Echo Contest

The Sea Coast Echo subscription contest is underway. It began July but is now picking up speed. There is plenty of time for any new contestant to enter and win a prize.

Some of the present contestants commented that new subscribers are hard to find among the members of this county. This is because the majority of those who already subscribe to this newspaper.

They also said that the easiest way to sell new residents is to show them copies of all the papers of this area. And the prospective subscriber can easily spot the best and most interesting paper, the Sea Coast Echo.

Awards that will be given during the end of five weeks are a \$100 scholarship to either St. Stanislaus or St. Joseph Academy of the cash equivalent; a \$500 cash award to the person who sells the most subscriptions in Bay St. Louis, Waveland, Lakeshore, Clermont Harbor, Kiln, Pearllington and Pass Christian. A special award of a one year scholarship to St. Rose De Lima or cash equivalent, goes to the colored person who accumulates the most points.

A special bonus of 50 cents for every subscription sold is awarded to the contestant immediately upon winning it in at the Echo office. Remember there is still time to enter this contest.

It is open to all. Come in and enter an entry blank. It is not too late. The Echo is easy to sell to the new people in Hancock County. Give yourself a chance. You will be a salesman to promote the results. The Echo makes it easy.

Bus Schedules Trial Run To Cedar Point

The Bay-Waveland bus schedule will include a trial run of two weeks to the Cedar Point area from 10:00 a. m. and 2 p. m., it was announced this week.

The bus will travel down the beach to Dunbar; go along Dunbar Avenue to Boardman; along Boardman to the Beach; along the Beach to Leonard Avenue; along Leonard to Dunbar; along Dunbar to Felicity along Felicity to the Beach.

We're Early

Effective today, the Sea Coast Echo will be delivered on Thursdays instead of Fridays.

This is a response to many requests. Advertisers feel their ads will be given more reading time before the week end buying. Readers feel they'll have more time to read before the week-end enjoyment and entertaining.

KAREN KERGOSIEN CROWNED MISS HOSPITALITY OF HANCOCK COUNTY

Karen Kergosien, daughter of Mr. and Mrs. Horace Kergosien was chosen Miss Hospitality at the contest held last week. Ann Hubbard was chosen as alternate for the coming year. There were eight contestants in all in the contest sponsored by the Chamber of Commerce.

Karen was chosen over seven other contestants in the contest held at the Hotel Reed last Friday.

Ann Hubbard, daughter of Mr. and Mrs. R. G. Hubbard of Waveland was named as the alternate.

Karen will go to Biloxi for the beginning of the state-wide contest. She will then go to Jackson where the state winner will be crowned by Governor White.

The judges in the local contest were Mrs. John Ferran of

P. S. C. RAILROAD HEARING TO BE RESUMED AT CITY HALL, JUNE 21

The Public Service Commission hearing between the City of Bay St. Louis and the L&N Railroad will be resumed in the City Hall on June 21.

The previous portion of the hearing was held in the Courthouse. The move to the City Hall was due to the convening of the Chancery Court.

This hearing was originated because of the many protests by the different organizations and individuals in town.

The commission cited the railroad to appear at the hearing in defense of three charges. First, that they were not giving Bay St. Louis adequate service; second, that they were discriminating against them with the present service; and third, that they did not receive permission from the commission to discontinue the stopping of certain trains in Bay St. Louis.

BEST NEWSPAPER AWARDS HIGHLIGHT STATE PRESS MEETING THIS WEEKEND

The Mississippi Press Association will open its annual meeting in Biloxi this Thursday, with interest running high as to which publications will win the coveted awards given to the state's best newspapers.

The association, which is the oldest professional organization in the state - and one of the largest, will present its Better Newspaper Contest certificates at a banquet to be held on Friday, June 18.

The newspaper group will have as guest speakers for the week-end meeting some of the most prominent newspaper authorities in the country.

Key address will be given at Friday's banquet by Turner Catledge, executive managing editor of the New York Times.

Speakers at other sessions will be Stan Swinton, Chief of the Bureau of the Associated Press; George Healy, Editor of the Times-Picayune; President Matt Vernon of the Louisiana Press Association; and Claude L. Baker, of New Orleans and Bay St. Louis, mechanical superintendent of the Times-Picayune.

Sunday Wrecks Injure Five

Automobile accidents involving five persons resulted in the hospitalization of all Sunday afternoon. Edward C. Munich of Pass Christian and New Orleans was taken to Memorial hospital by Fahey's ambulance following an accident in which his car overturned.

Coville Ladner of Ponton was involved in a side-swiping wreck with an automobile in which Felix Oliver of Keosler Air Force base and James Ladner, the air force man's brother-in-law, were riding.

Sportswest

By GREGORY FAYRE

One night in a local gym, a coach, the first of the season, was on the floor and stopped the game because of the last officialing. The coach was that this week's game was the best of the season. This was an unusual thing for a coach to make an announcement on a basketball court. The coach was the coach of the team that was the champion of the state. The coach was the coach of the team that was the champion of the state. The coach was the coach of the team that was the champion of the state.

The name of this coach, who was distinguished himself as a coach, was Coach. He is a native of Bay St. Louis and a graduate of St. Charles. Coach, as he is known, is one of the best coaches in the state. He has coached for many years and has won many championships. He is a very successful coach and is very popular with his players.

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COOL FOODS FOR SUMMER

Lunchmeat	49c lb.
Bolegna	39c lb.
Chopped Ham	79c lb.
All Meat Weiners	47c lb.
LOCAL TOMATOES	15c
LETTUCE	10c head
Corn	5c
LARGE CUBES AVACADOS	25c each
POTATOES	20c

Armour Star Meat

Chuck Roast	49c lb.
T. Bones	89c lb.
Round	75c lb.

SCHOOL DAY PEAS 2 for 39c

Slow Meat 19c lb.

DOG FOOD 25c

PORK & BEANS 45c

KIDS


TRY OUR CEDAR CICLES

WE DELIVER AND WE'RE OPEN ON SUNDAYS UNTIL 1 P. M.

MEKAL'S GROCERY

1226 BUNNAY AVE.

LOUIS. CHICK-Then, J. of Bay St. Louis has coached at St. Charles for the past two years. He recently resigned from his job and is now conducting several other.



Our home has just been put on the market. It is a beautiful home with many features. It is a great opportunity for anyone looking for a new home. Call us today to see it.

PEOPLES FEDERAL SAVINGS & LOAN ASSN.

MASONIC TEMPLE BLDG. DAY ST. LOUIS, MISS.

MORE STORAGE IN LESS SPACE IN THIS GIBSON FREEZER



You'll get more frozen food storage... in less floor space... and it fits in any kitchen. Ideal for the budget-minded family... You get more value and use... and this Gibson has a 387 pound capacity.

A full meal in half the time... and the wonderful convenience of the tilt-out bin and door racks.

11 Cu. Ft. 389.50

LEE'S FURNITURE & APPLIANCES

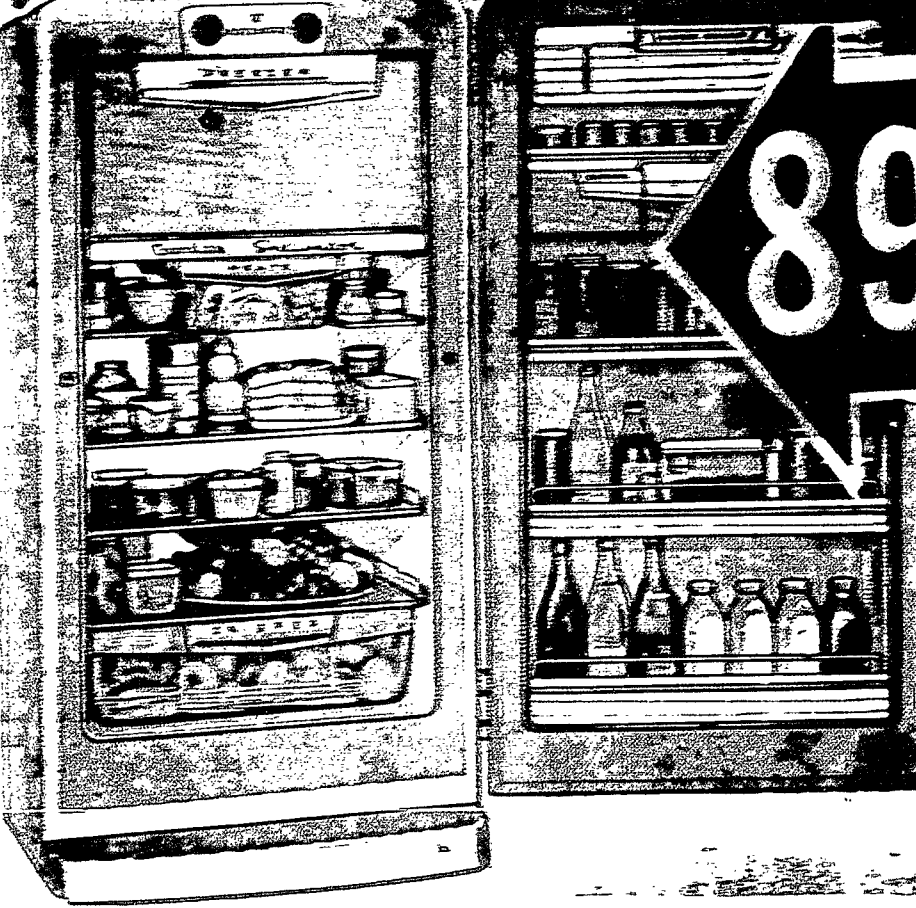
100 South Beach Phone 900 Bay St. Louis, Miss.

ANNOUNCING OUR APPOINTMENT YOUR CROSLEY DEALER IN HANCOCK COUNTY

Demoran's is proud to announce the addition of the famous line of Crosley appliances to our already complete stocks. We cordially invite our friends to stop by our store in the immediate future and let us show you these appliances.

CROSLEY

Super SHELVADOR



89% OF ALL FRIGS at your finger

with exclusive **DEEP DOOR DESIGN and BEVERAGE SERVER, ROLL-OUT SHELVES, ROLL-OUT CRISPER, AND MEAT DRAWER.**

- Fully Automatic Defrosting
- Butter & Cheese Safe
- Coffee Meter keeps freshness, dispenses a tablespoonful of coffee
- "Cool-Glo" Color Styling

SPECIAL INTRODUCTORY OFFER! LIMITED TIME ONLY*

FREE!

\$29.95 MUSICAL CHEF KITCHEN TIMER RADIO

Specialty long needed for home use with a kitchen timer that keeps track of what's cooking with a built-in timer, while providing melodic entertainment. Offer good only as long as supply lasts.

IT'S FREE WITH EVERY CROSLEY SUPER SHELVADOR DELUXE REFRIGERATOR PURCHASED DURING THIS BIG SALE

Crosley Refrigerators Are Priced As Low As \$179.95

DEMORAN'S Appliances

UNION AND HANCOCK

PHONE 110

Karen Kergosien Is Crowned Miss Hospitality In Regal Ceremony

Top Right—Cherry Green is shown as she is being interviewed by Lambert Boyd, master of ceremonies. All the contestants had to speak before the microphone and tell her age, school, and hobby.

Bottom Right—Judges for the Hospitality contest Mrs. John Ferran, Horace Russ and Mrs. William Johnson are asking Irma Joan Levin, last year's winner, things that should be considered in the judging.

Center—Gerl Martin, present Miss Hospitality places the crown on the head of Karen Kergosien this year's choice.

Top Left—Marlene Egloff, one of the contestants, is being questioned by the judges. All of the entries had a personal interview by the judges.

Bottom Left—Karen Kergosien and the alternate chosen Ann Hubbard, are shown with the City Council of Bay St. Louis, Sylvan Ladner, Cyril Glover and John Scaife.



ONCE AGAIN!

INDIVIDUALS IN HANCOCK COUNTY CAN OBTAIN . . .

Blue Cross - Blue Shield



ANNUAL ENROLLMENT DRIVE FOR
INDIVIDUALS (UNDER 65)



June 14th. --- June 28th.

Your once a year opportunity to get the finest

See or Call Mrs. Nelius Rhodes - Phone 470

Sponsored by

KING'S DAUGHTERS HOSPITAL

Bay St. Louis

(Mississippi Hospital and Medical Service)

BUILDING A HOUSE?



remember... **Gas** is basic

Your architect or builder knows GAS is best for all the big jobs in the home. Ask him to specify GAS for cooking and refrigeration . . . GAS for water heating and clothes drying . . . GAS for year-round air conditioning . . . GAS for incineration. Natural gas is basic here in the Gulf South. It's more economical than any other fuel. And it's completely dependable, with large additional reserves being dis-

covered and added to existing supplies every year. Exploring and drilling for gas costs big money, but the gas industry will continue the search — and will discover more and more gas for you — so long as it is permitted to earn a fair profit.

Budget-wise families agree that natural gas service is the biggest bargain in the home today — worth every cent they pay for it . . . and then some!

UNITED GAS

SERVING THE

Gulf South

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Sea Coast Echo, Thursday, June 17, 1954

City Echoes

Mrs. Alcey Carver and son, Randolph, left Saturday for a week's visit with Mr. and Mrs. A. P. Carver and family of Victoria, Texas.

Guests of Mrs. A. G. Favre and family this past weekend were Lamar Mays, Corporal Ed Whitten, Sgt. Scott and Sgt. A. G. Favre, who came down from Jackson, Miss., for a weekend of fishing.

Mrs. Murray McCauley of Baton Rouge and Mrs. W. E. Todd of Gulfport were weekend visitors to Bay St. Louis. Mrs. McCauley is the former Nell Tyler of this city.

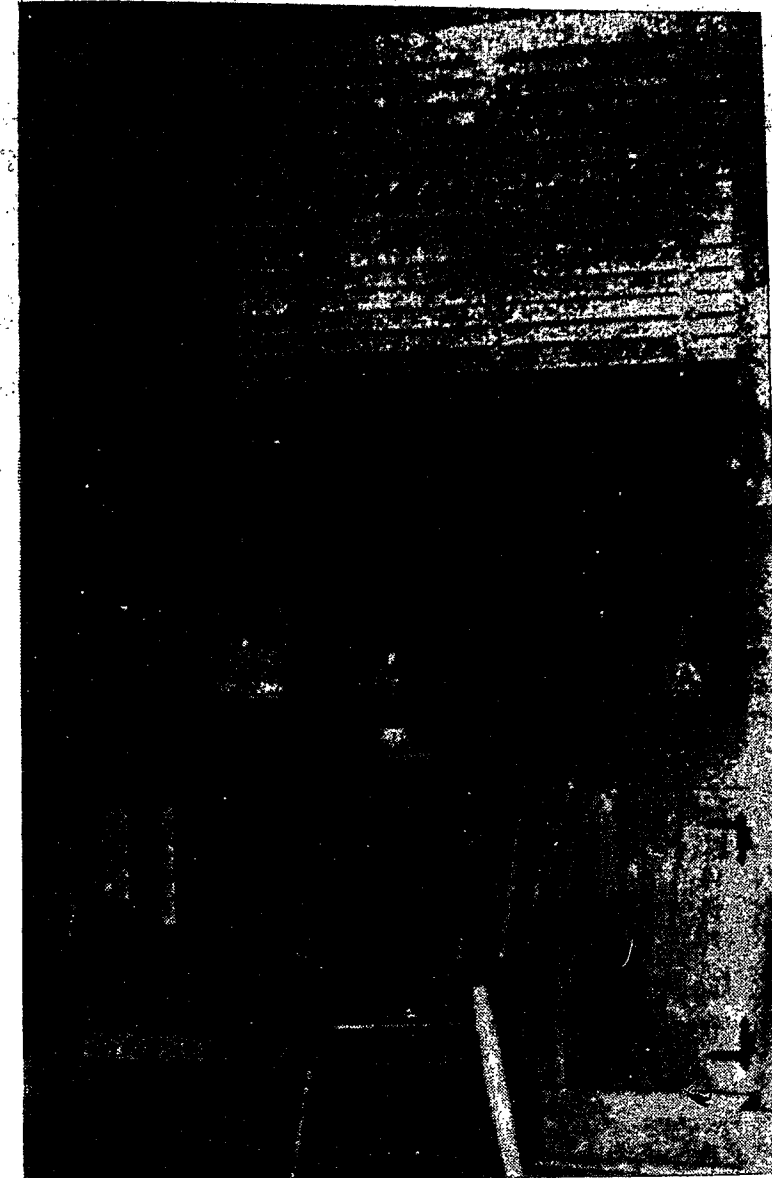
Dr. and Mrs. John L. Griffin entertained Sunday at a small family reunion with a picnic on the lawn of their home. Present were Mr. and Mrs. L. C. Pigford, Jr., and Martha Hutto of New Orleans; Mr. and Mrs. M. A. Pigford, Mr. and Mrs. H. W. Haynes and children and Mr. and Mrs. Willard Haynes of Lumberton, Miss., and Mr. and Mrs. L. C. Pigford, Jr., and children of Chattanooga, Tenn.

Mrs. J. O. Mauffray, Miss Elsa Mauffray and Joe Delph have returned from Laurel, Miss., where they attended the graduation of Mrs. Mauffray's granddaughter, Dale Garner.

Gregory Powell Morreale was given a birthday party on the occasion of his third birthday this past week. About 30 young guests attended, and were entertained on the lawn with games and favors and refreshments.

Gregory's cake was made in the form of a train.

David Michael Benvenuti, the fourth son born to the Peter Benvenutis of Havelock, N. C., weighed ten pounds and six ounces at



birth, Thursday week ago.

Mr. and Mrs. Anthony Proudly of Belle Chase, La., are the parents of a new baby girl, born on Thursday. The daughter weighed eight pounds plus at birth, reports the grandmother, Mrs. A.

D. Benvenuti.

Maurice Perre is here from Los Angeles, visiting relatives in Bay St. Louis. This is Perre's first visit since 1946.

Mrs. E. C. Samuel has been ill for the past several days with a throat infection.

Mrs. George A. Johnson and daughter, Georgia, of Lakeland, Fla., are visiting Mrs. Johnson's parents, Capt. and Mrs. Charles J. Van Trier.

Mrs. Andrew Spotorno enter-

tained here this week at a bridge party for several of her friends of the Presbyterian Church in Gulfport.

Miss Eleanor Havard, formerly of New Orleans, has purchased a new house on Felicita St. will make this their home.

Given Shower

Mrs. August Saver of New Orleans, daughter of Mr. and Mrs. Randolph Bourgeois was honored with a baby shower given for some



25 guests here this past week.

here this past week.

Mrs. Sager's gifts were present-

Starting A New Monthly Series On Local Homes:

The Russells Just Couldn't Se

The Dan Russells' new home on deMontluzin Avenue was started as a business project, to be sold to someone else on its completion. But in the process of building, the family liked it so much, they decided to move in to it themselves.

The three bedroom brick structure is now completed, and is a pretty reflection of its owners' tastes.

The brick of which it is built is called antique brick and was purchased from the old railroad station which was torn down in New Orleans prior to the opening of the new Union Terminal.

A large plant box built of the brick is the decoration for the front of the house. From this side the entrance is into a living room about 14 by 20 feet, dindowed on the North and East and seldom hit by the hot direct sun.

Floors here are oak parquetry

Opposite the East windows a row of built in shelves and storage cabinets with colonial hardware holds books, Eric-Éric and Mrs. Russell's collection of demi-tasse cups. A silver-threaded wallpaper closely resembling fabric is used on the walls. This enhances the coolness of the room which when in need to heta is warmed by central heating vents in the ceiling.

A large open fireplace with a raised hearth - another colonial touch, makes the wall opposite the front door. This wall divides the living room from the center hall. On either side of the fireplace are closets, opening into this hall. One is for the water heater and the other is a storage closet.

Mrs. Russell's furnishings for the living room are a mixture of 18th Century and Victorian pieces.

The only pictures are a portrait photograph done by my Rose of Dale Russell, a red ballet costume and two let prints in deep white box frames over the slim piece.

A spacious, comfortable bedroom opens off the living room. This has windows on the East and is wallpapered in the same silver-gray color as the living room and hall. Here Mrs. Russell also keeps a drop leaf table for dining, there being no separate dining room in the house.

From the TV room or the hall one may enter the small, blue and white kitchen.

Here the wallpaper is a blue and white chevron. Large checkers as on the gay restaurant table cloths. The ruffled curtains at the windows over the sink are red and white.

The kitchen cabinets are white wood, again fitted with colonial hardware in black. And the floor is a blue rubber tile. The kitchen, despite its small size, is equipped completely with electric stove, refrigerator, dishwasher and has room for a breakfast corner.

A carport with space for two cars is outside the kitchen door leading to the back of the house.

On the south side of the hallway dividing the living rooms from the bedrooms is the paneled bedroom of the Russell's son, Ronnie.

Cypress is used for the woodwork on the walls and two closets. Between the closets is built a desk facing the room's one large window.

In the other two bedrooms, a wall paper in rose bouquet prints has been used, repeating the pink and gray color scheme in other parts of the house.

The master bedroom has double closets with the space-saving sliding doors.

Between this room and the corner-windowed front bedroom of Dale Russell and the baby is a pink and gray tiled bath.

A tiny colonial touch in the hall is the paneled, recessed shelf holding the phone.

The result is an extremely livable new show spot for the city.

GULFPORT'S

JUNE

BARGAIN DAY

Wednesday June 23

BARGAINS FOR

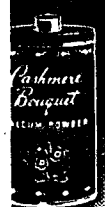
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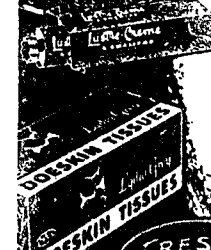
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Sampoo
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Helen Neushaefer
Nail Polish
10c

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39c

VETO
Deodorant
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Lustre Cream
Shampoo
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HATE FILTHY FLIES?

Now You Can Trap Them Before They

Get Indoors



The action of Big Stinky's Control fluid with water on the starting bait aids in producing a potent scent which lures flies in the vicinity into the trap. Big Stinky actually lures flies away from houses, barns, stock pens and other buildings where you don't want them - it's irresistible to filthy flies. Get Big Stinky now for greater control. You'll be able to enjoy your home and yard far more without swarms of vicious flies - and on the farm you'll get real protection for yourself, your family and your livestock, too.

Complete Big Stinky with gal. jar - no parts to supply and 3 oz. season's supply of Control Fluid \$4.95
Same with half gal. jar \$4.49
Extra Bottle of Big Stinky Control Fluid .. \$1.50

W. A. McDonald & Sons

Phone 37

WHY I SHOULD BE ELECTED MAYOR OF WAVELAND

By Bea Georgi

You know that on June 28 of this year the election for mayor of our town will take place. You have witnessed the lack of proper application of our taxes (high paying, unnecessary political jobs, the unfair practices, and the inefficient office holders.

Now you again have the opportunity to vote for good government - "for the people" - which will foster the improvements needed by our town for better community conditions and a higher standard of living for our natives.

Ridiculous sums of money are paid out to our present politicians (\$165 a month for mayor, for meeting two hours, once a month. Do you realize that this is \$5.50 an hour? I will not accept this salary. Let's put this money to work for better safety conditions for our children, a fine municipal pier with showers and lockers, improved sanitary conditions, a free sand beach, without assessments, according to a recent bill introduced, if the majority of citizens of Waveland wish to have the beach, and lastly for a generally cleaner and improved town.

You folks know me. You can depend on me. My opponents say I am running for publicity, but the truth is I live here. I must live with the government of the town. That is why I am running for office. Not for money, not for power but because we live together in what is relatively a small community. And if we are to progress we must stick together and cooperate.

That is the reason why I ask you to come to the polls and vote for B. C., which means Bea Georgi and Better Government in Waveland.

To the voters who are unable to go to the polls please inform me and I will send you an absentee ballot.

Your WILLYS Dealer
Willys Passenger Cars
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Genuine Willys Parts
Complete Service Dept.
McKNIGHT MOTOR CO.
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SPECIAL!
 FOR A LIMITED TIME *Only*
Thor
 SPINNER WASHER

- it washes
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SAVE \$44
 REGULARLY \$223.50
Now Only
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Includes SOAP and WATER SAVER
AT NO EXTRA COST!
 MODEL 253A

LOW DOWN PAYMENT — EASY MONTHLY TERMS

ME'S FURNITURE & APPLIANCES
 106 South Beach
 Phone 909
 Bay St. Louis, Miss.

By Wallace Bourgeois

I think I qualify for the position of mayor of the town of Waveland, first, because I know more about the job than any of the present board. I know more about the roads than any of the people holding office.

I have been a contractor for the past seven years and have a thorough knowledge of construction.

I think that the town should let the gas people come in and construct a gas line and then collect revenue from this. After so many years Waveland would own this line and everyone would benefit by it.

I have been fire chief for the past five years and many times I have left my work to fight fires.

At the present time the mayor of our town has placed members of his family in most of the positions of the school board. I would not do this.

Also I believe that the mayor's salary is too large. He receives \$165 a month. If I am elected I will reduce this salary to \$25 a month and put the remainder toward the building of a wing for a sand beach. That way the people of this town could benefit by this money.



that's why he'll enjoy cool
Cotton Plisse Sport Shirts
 by *Marlboro*
 for Father's Day

These good looking sport shirts are cool, absorbent, and so comfortable! They're a big treat to Father... and less work for Mother because they never need ironing!

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 2919 - 14TH STREET
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Dive Into Our
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OLD FASHIONED PRICES!

At
Meyers Cash Grocery
 Phone 9101 R. R. Avenue

By Garfield Ladner

I think that I should be re-elected in the race for Mayor of Waveland because of the good work I have done in the past, and also that I may be able to continue to improve and build up Waveland as I have done.

I believe that Waveland is the most most prosperous small town on the Gulf Coast and it is my wish to keep it that way.

During the past four years we have hardsurfaced 15 streets, bought a new school bus, a new town truck, a grass cutter and a tractor.

We intend to paint the school building in the near future. We instead of the previous nine months. We have installed 27 street lights, furnished the town hall with almost \$4000 of improvements.

Contracts have been let for a gas and water works, which will be under construction in the next 10 days or so. The water works will give us about 100 fire hydrants in Waveland.

Every bit of improvements have been made without the raising of the taxes, which are very low.

We intend to paint the school building in the near future. We have leased a piece of property from the L&N Railroad which will cost the town \$1 a year. This property will serve as a park for the town. We plan to build a barbecue pit and other facilities for children.

We have also installed illuminated signs at the railroad intersections and a stop light at Common Avenue and Beach Boulevard. Contracts have been let for a municipal pier, which will be 530 feet long.

These are some of the improvements that have been made over the past five years and I think I should have the opportunity to continue this good work.

MOVING
 LOCAL AND LONG DISTANCE
 A QUALIFIED CARRIER
GULF COAST TRANSFER COMPANY
 VINCENT MORREALE
 PHONE 371

SCIENTIFICALLY WEATHERSTRIPPED
Completely Weathersealed

ALL ALUMINUM CROSSLY "SURESEAL" JALOUSIES

Porches
 At last, the Perfect Solution for that annoying problem of weatherstripping your porch with All-Aluminum Crossly "SURESEAL" Glass Jalousies. Assuring you of the most complete, All-Year-Around Ventilation and Protection... in All Weather and in All Climates.

Breezeways
 Many thousands of American homes have found All-Aluminum Crossly "SURESEAL" Glass Jalousies ideal for breezeways and porches... the Smart, Economical way to have that much-needed extra room.

New Homes
 Security, Convenience, Economy, Protection and Complete Protection are all yours when you specify All-Aluminum Crossly "SURESEAL" Glass Jalousies when constructing your new home. You'll marvel at the low cost.

America's Leading Glass Jalousie Window
 Recommended by Leading Architects and Builders Everywhere

FOR FREE ESTIMATES
R. F. "Dick" Mestayer
Lumber Co.
 Waveland
 AT RAILROAD PHONE 117

- No Painting
- No Maintenance
- Security Any
- Architecture
- Convert to Windows From Screens To Storm Shutters
- Easy To Clean From Inside
- Picture Windows That Open
- 100% Vent in All Weather

Telephone Co. Distributes New Directories

Coast telephone subscribers will start receiving their copies of the largest telephone directory in the history of the Coast. D. H. Presley, Commercial Representative for Southern Bell Telephone Co., announced that 41,000 copies of the new directory will be distributed to all subscribers on the Coast within the next few weeks.

Of this number, Gulfport will receive 14,546, Biloxi, 12,425, Pascagoula, 5,371, Bay St. Louis, 2,783, Moss Point, 2,687, Pass Christian, 1,974, and Ocean Springs, 1,290, which will cover the initial delivery, replacements and new installations.

This new directory, Presley pointed out, contains many new listings as well as numerous changes which have been made since the issuance of the last directory. Therefore, the new directory should be put to use as soon as it is received and the old directories will be picked up.

In addition to subscribers' listings, this new directory contains much helpful telephone information. The classified section contains listings for business telephone subscribers under heading alphabetized according to their businesses or profession. "The variety of classifications describing products, services, professions, and businesses provides a convenient ready reference guide when you want to locate a firm or individual," Presley pointed out.

Looking up the desired number in the directory helps to avoid the possibility of getting wrong numbers and saves time. Inasmuch as six out of ten calls to the "information" operator are for numbers appearing in the directory, Presley has requested that "information" be called only after it has been ascertained that the desired number is not listed.

NOTICE OF INTENTION TO SELL SIXTEEN SECTION LIEU LANDS IN HANCOCK COUNTY, MISSISSIPPI

Notice is hereby given that the Board of Supervisors of Tallahatchie County, Mississippi, will receive sealed bids until the hour of 11 o'clock A. M. on Friday, July 9, 1954, at its regular July Meeting at Charleston, Mississippi, for the sale by the County of the following described sixteen section lieu lands located in Hancock County, Mississippi, to-wit: S4 of SE4 and East one chain 84 1/2 lengths of SE4 of SE4 and the SE4 of S4 Except 2.56 acres described as beginning at the S E corner of Section 27, Town-

ship 5 South, Range 14 West, thence N. 55 1/2° E. 4.85 chains, thence East, 4.85 chains to place of beginning, all in Section 27, Township 5 South, Range 14 West, containing 81.45 acres more or less.

Also, W 1/2 of SE4 of Section 6, Township 5 South, Range 14 West, containing 480 acres, more or less.

Also N 1/2 of N 1/2 of Section 7, Township 5, South, Range 14 West, containing 180 acres, more or less.

Tallahatchie County, Mississippi, will receive an undivided one-half of all oil, gas, gravel, and minerals in and under said lands together with full right of ingress and regress in and over said lands to explore for and develop and produce such minerals.

Preference will be given bids for acreage less than the entire tract but no bid for the purchase of less than 40 acres will be entertained. However, if the total of the best bids for the smaller acreages does not equal the best bid received for the entire acreage, then the lands will be sold to the person submitting the best bid for the entire acreage.

The Board reserves the right to reject any and all bids. Published by order of the Board of Supervisors of date of June 11, 1954.

Sam J. Cook, Jr., Clerk, Itchg. - Tallahatchie

Mrs. Benvenuti's sister, Margaret Beyer of this city, has been visiting with them in North Carolina for the past several weeks. Following her return here, Mrs. Benvenuti and her boys will come to Bay St. Louis to live while Mr. Peter Benvenuti is overseas.

DELTA PRE-CAST CONCRETE STEPS



ANY HEIGHT ANY WIDTH ANY PLACE QUICKLY INSTALLED READY FOR USE
Free Estimates
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Bay Ready Mix
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You Can Always COUNT on GREYHOUND

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BUSES DAILY TO NEW ORLEANS
 LEAVE 2:45 a. m. - 5:03 a. m. - 6:46 a. m. - 8:36 a. m. - 10:40 a. m.
 3:00 p. m. - 5:15 p. m. - 7:20 p. m. - 10:10 p. m.

MOBILE BUSES DAILY TO
 LEAVE 3:28 a. m. - 6:45 a. m. - 9:13 a. m.
 1:24 p. m. - 3:57 p. m. - 5:32 p. m. - 7:15 p. m. - 9:31 p. m. - 12:17 p. m.

New Orleans \$1.35 - Mobile \$2.15
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Call GREYHOUND BUS DEPOT

GO BY GREYHOUND

CHANCERY COURT
STATE OF MISSISSIPPI

You must be present to win these prizes

Waveland Notes

MISS C. TURCOOTE
Mr. and Mrs. Paul Umbach spent the weekend at their home on Oak Blvd.

Mr. and Mrs. Francis Shipper and children, Barbara, James and Francis left on Tuesday for Staten Island, N. Y., to visit relatives.

Week-end guests of Mr. and Mrs. Arvil Jenkins were their daughter and son-in-law, Mr. and Mrs. George Thorne and son of Algiers; Mr. and Mrs. Charles Langley of New Orleans.

David Goldberg of New Orleans has returned to his home after spending a week with J. D. Bourgeois.

Mrs. Thelma Landry has returned from Jackson, Miss., where she attended a pats masters convention.

Mr. and Mrs. Buddy Bourgeois have as their guests their son and daughter-in-law, Mr. and Mrs. John Bourgeois, of North Carolina, also their son, Glenn, who attends school in Jackson, Miss., is home for the summer.

Mr. and Mrs. Edgar Johnson spent Sunday visiting friends.

Among those spending the week-end at their home on Market Street were Mr. and Mrs. John Maynard, Mr. and Mrs. Carl Fabacher and daughters, Mr. and Mrs. Charles Johnson, Mr. and Mrs. Chris Ladner and son and daughter-in-law, Mr. and Mrs.

who passed away last week in New Orleans. Among those coming from New Orleans to attend the funeral were Mrs. Geo. Gister, Mrs. Henry Cartier, Mrs. Georgia Myers, Mr. and Mrs. Rene Barnes, Mr. and Mrs. Dennis Deagan, Captain and Mrs. Eamery Rensell, Mr. and Mrs. Edwin Johnson, Mr. Edwin J. Lusher, Mr. and Mrs. George Bauman and son, Mrs. Wade Cutler and Mr. and Mrs. Davis Jones and children of Lake Cathannes.

Miss Seal, Fiance Honored At Social Events

Virginia Seal, daughter of Mr. and Mrs. Leo Seal of this city and Leo Frederick Wagner of New Orleans were guests of honor at several social events this past week, prior to their approaching marriage on Saturday June 18.

Mr. and Mrs. John Ellis, Jr., of Pass Christian entertained at an outdoor shrimp supper for 10 couples at their home on June 1. Mr. and Mrs. Clayton Rand, Mrs. Lonnie Sweet, Mr. and Mrs. Tom Rand and Mr. and Mrs. Donald Sutter were hosts at a cocktail party in Gulfport on June 4th.

On the 5th, Mr. and Mrs. C. D. Blair of Waveland entertained with a cocktail party for the prominent young couple, and they were honored at another Waveland function given by the Duralde Club on the 6th.

This week, Mrs. Jack Pagan of New Orleans was hostess at a party given at the Southern Yacht Club.

On Sunday, June 13, 12 couples

NEW PRESIDENT—Marian Elliott was elected president of the American Legion Auxiliary for the coming year. The election was held Monday night at the Legion Home.

Levy Ladner, all of New Orleans. Mr. and Mrs. Charles Pearson and children have returned to their home in Mobile Ala., after spending their vacation with Mrs. Pearson's sisters, Mrs. Thelma Landry and Mrs. Ed Vernell.

Mr. and Mrs. Harold Zimmermann Sr., had as their guests for the weekend, Mrs. Harold Zimmermann, Jr., and daughter, Mary Patricia. They were joined by Mr. Zimmermann for the week end.

Mr. and Mrs. Joe Moss spent the weekend at their summer home on Beach Blvd.

Sympathy is extended to the family of Mrs. Clothilde Carver

LETTER OF APPRECIATION—Major General E. T. Williams, Third Army Deputy Commander presents a letter of Appreciation to Sergeant First Class Robert H. Lee, of Picayune. Sgt. Lee was General Williams' official driver from 1951 to 1954.

Mrs. Carver, Waveland Native, Dies June 7

Mrs. Clothilde Favre Carver, 64, wife of the late John A. Carver, and a native of Waveland, died in New Orleans at Mercy Hospital on June 7. Death came as the result of a heart attack.

Mrs. Carver had lived in New Orleans for the past 30 years. Services were held from the Fahey Funeral Home with religious services at Our Lady of the Gulf Catholic Church. Father Leonard officiated. Burial was at Cedar Rest Cemetery.

Survivors are a daughter, Mrs. S. J. Spinnato; two sons, Elmer and Harold, five grandchildren. were invited to a buffet supper for the prospective bride and groom given by Mrs. Edmund Fahey and Mrs. Rita Tognotti at Mrs. Fahey's home here.

On Thursday of this week Mr. and Mrs. Sam Whitfield, Mr. and Mrs. Richard Shadoin, Captain and Mrs. H. Thompson will entertain at a large buffet to be given at the Bay-Waveland Yacht Club.

Mrs. T. T. Robin and Dr. and Mrs. A. P. Smith will be joint hosts at the rehearsal party to take place on Friday evening at the Smith home.

THE TEEN TATTLER

by DOODIE SCAFFIDE

The watermelon party at Sheila Heitzmann's home Sunday night was really "the most," reported some of the guests, who were just covered with watermelon. But even with the rinds and seeds in their hair, and dripping watermelon from head to foot, everyone had a great time. Those attending were: Millie Adams, Jane Favre, Betty McColister, Marsha Blaize, Andy Lott, J. W. Bilbo, Ann Prator, Russell Mitchell, Earl Pradillo and Anthony Loiacano.

Some of the locals making down New Orleans way this past week-end were Helen Genin and Janelle Egloff, who went to the Cotillion Room in the Jung Hotel. Helen dated Larry Russel and Janelle dated John Matranga.

Spending the day at Pontchartrain Beach Sunday were Marsha Blaize, Andy Lott, Carolyn Ladner, Russell Mitchell.

Robert Duke, of New Orleans, was the weekend guest of Janet Genin, at her home on Carroll Avenue. Saturday night the two were seen dancing at the Beach-water in Biloxi.

Janet spent the weekend before at Duke's home in New Orleans. While there, she and Duke went

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Georgette Brockman Hall

takes pleasure in inviting you

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AUTOGRAPH PARTY

marking the publication of her new book

"THE HOUSE ON RAMPART STREET"

THURSDAY, JUNE 24TH

at the Bay St. Louis Youth Center

8 p. m.

No Admission Charge

All this for Only \$11.99
Per Month



Automatic defrosting
side-opening freezer!
4 shelves in door!
Circulair control!
roll-out shelves!

new 1964 **Hotpoint**
BIG 26 cu. ft. SUPER-STOR REFRIGERATOR

New modern styling
that will be
NEW for years
to come!

Styled to match the most de luxe, yet priced to meet your budget—the all-new Hotpoint designed for modern living. Full-width 32-lb. freezer, 4 Super-Stor door shelves, and many more convenience features.

- Full-width freezer
- Roll-out shelves
- Full-width chiller
- Tall-bottle zone
- Aluminum ice trays
- Deep vegetable pan

We invite you to see all our newest Hotpoint models now

SEE US AT THE PORTER'S PONTIAC SERVICE

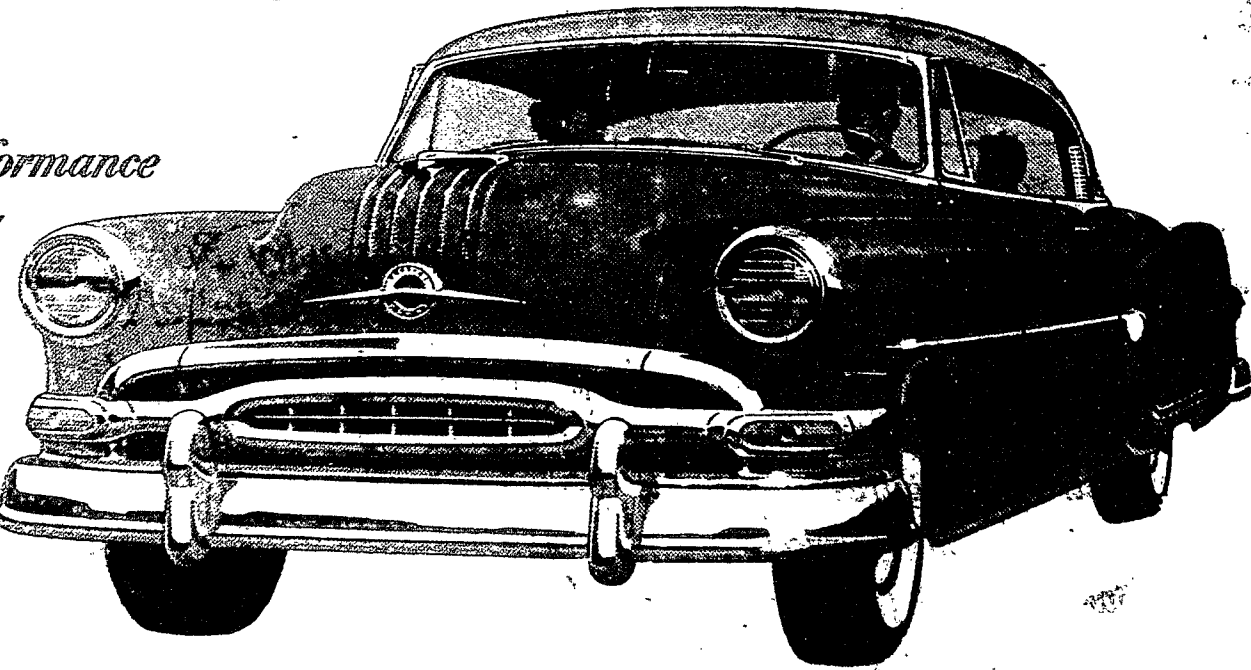
Lowest Price

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at the Lowest Price of all

The closer you compare values the more certainly you'll see that Pontiac is the stand-out buy on automobile row.

In size and weight alone Pontiac offers you more car per dollar than a like amount ever bought before. And that's important, because that long wheelbase is the reason for comfort, riding ease and roadability unapproached within hundreds of dollars of its modest price.

And along with these big-car features you get remarkable savings. Operating and upkeep economy are, of course, exceptional. First cost is the least (or any big, luxury automobile—within a few dollars of the lowest-priced cars. Our trade-in appraisals are notably large and Pontiac's resale value is among the highest in the industry. Come in for the facts about today's most startling value.



DOLLAR FOR DOLLAR YOU CAN'T BEAT A
PONTIAC

Porter's Pontiac Service

Ulman Avenue

Phone 94

over to Ozyka, Miss., on a picnic.

Donald Cole left Monday for Camp Carolina where he will be a counsellor for eight weeks.

Monday was Humphrey Kersanac's nineteenth birthday. He and Dot Larroux motored over to Biloxi Monday night to visit Humphrey's grandmother and relatives.

Marsha Blaize recently celebrated her sixteenth birthday with a party at her home. Some of those attending were Ann Prator, Shirley Miller, Betty McColister, Sister Sullivan, Carolyn Ladner, and Laurie Curef.

Penny Cole and Honorine Dambornio returned home from Natchitoches, La., where they have been attending aquatic school at Northwestern State College there.

Last Wednesday the members of the Teen-Age Club who worked on the carnival float were given a picnic out to Bell's Ferry. Mrs. Banderet and Mrs. Kersanac chaperoned the group and the picnicers were Carol Sue and Gayle Banderet, Douglas Talbot, Jane Favre, Sheila Heitzmann, Anthony Loiacano, Speedy Rhodes, Tammy and Billy Monti, Dot Larroux and Humphrey Kersanac.

Drury - Arnold Wedding Held

The marriage of Gayle Drury, daughter of Mrs. Blanche Drury of Pass Christian and Mr. Pat Drury of New Orleans to Carlos Arnold, son of Mr. and Mrs. Carl Arnold of this city was announced by her mother this week.

The couple was married in a civil ceremony in Bay St. Louis Tuesday, with the nuptials being blessed later in ceremonies at Pass Christian.

Christian.
Mrs. Arnold is a recent graduate of St. Joseph's Academy. The groom is a junior at Bay St. school.
The Arnold's will make their home on Union Street here.

TO THE LEAGUE OF WOMEN VOTERS

Your position in our country is to see that fair and ethical practices are applied during political elections. You ladies know of the awful conditions in the world today. Perhaps your children will one day have to fight aggression on foreign soil. Let's hope never a foreign enemy on our own soil.

BUT—Why let a local political corruption exist. Isn't that a form of dictatorship and aggression? You worry about the day your children may have to leave home and fight for what is right. Then why subject them to local bias and multiple vote casting by one individual?

The opposing candidates in the coming election have no commissioners to help them see that proper care is taken during the balloting.

WON'T YOU HELP ON THE 26TH DAY OF JUNE

Mrs. Bea Georgi

Candidate For Mayor In The Town of Waveland
(Paid Political Advertisement)

SPECIAL ON GARDEN HOSE 50 Feet Length \$3.79 WE DELIVER

Every Day From Bay St. Louis to Lakeshore
Call Us And We Will Be Glad To Deliver Even The Smallest Item

W. A. McDonald & Sons

Hardware Department

Drive it
AND YOU'LL WANT IT!
Price it
AND YOU'LL BUY IT!

THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

Sixty-second Year of Publication
Published by the Bay Publishing Corporation
Bay St. Louis, Mississippi
Stan Opatowaky, Editor

Mal Opatowaky, Associate Editor
Official Journal Hancock County

Subscription Terms, \$2.00 Per Annum

Member State Press Association

Entered as Second Class matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879

Into The Gap

Hancock County's "Miss Hospitality" was selected Friday night at the Hotel Reed under most gracious conditions. The gathering saw a sunburst of beautiful girls and saw one of them, Karen Kergosien, emerge the winner.

You would never have guessed that this was a last-moment production.

Yet it was. Lambert Boyd, Jr., president of the Chamber of Commerce, suddenly found himself with 48 hours to run a contest and no money with which to run it.

Nevertheless, it was run - and run well. Boyd himself did a splendid job of handling the contest with the dignity and consideration it deserved. The entrants - Miss Kergosien, Ann Hubbard, Cherrie Green, Marlene Egloff, Joyce Lee Lang, Bonnie Rapier, Jeanne Seuzensy and Patsy Favre - were indeed gracious.

A special vote of thanks is due Howard LeTissier. He donated the Reed Hotel dining room for the contest, and he made certain that his guests were comfortable and enjoyed themselves.

LeTissier is perhaps as valued and devoted a citizen as Bay St. Louis will ever have. His community efforts are many.

The manner in which he and Boyd jumped into the gap was warming. It proves that accomplishments will be many when the effort is there.

It all goes back to the old saying: "Where there's a will, there's a way."

Civil Defense Program

Congratulations are due Ken Whitfield, the Mississippi State Highway Patrol, the Bell Telephone operators and the other members of the Civil Defense program in Hancock County.

Under the duver during a practice air raid. This operation was smooth in all respects. It was a preview of what would be the condition of this vicinity in case of a real enemy attack.

The civil defense realizes the danger that would be involved if some sort of organization were not found to cope with the situation that would present itself in time of war.

The duties of this group are varied. It must act as a rescue team, a san evacuation team and, of need be, a defense team.

It should be the wish of every able bodied man to join the civil defense program. They should volunteer to lend their services and time to prepare for a national disaster. It would be too late to think of this when an attack would occur.

The civil defense will be able to save thousands of lives, throughout the country. This fact alone is a sufficient reward for the struggles and tribulations that these men endure in their preparation for

COASTING

By ANNE ORLEANS

Hugh Evan's lovely home on the beach is open for summer. Hugh and Sidonie and their family will not come here until July but, in the meantime, Mrs. Stewart Maunsell, Stewart, Jr., Jane and their two little girls, Katherine and Betty Maunsell and Dr. Reichard Kahle, Corinne and their two little boys, Reicke and Peter, are here for the month of June.

It is bad enough when one family plans a vacation but when two families start planning, things happen. June Maunsell is serving her second term as President of the Junior League of New Orleans - a lot of things had to be cleaned up before she could get away. By the way, Jane says that when the Crippled Children's Hospital is completed the Junior League members plan to do a lot of work there. Stewart's life is complicated because he has to commute to the office in New Orleans every day and Dr. Kahle was sure that he had a clean slate before starting his vacation and what happened? He had to do six operations the very first week. But even troubles come to an end and this week the Doctor and Reicke sailed the Hornpipe over to Horn Island for a grand four-day vacation.

Martha Murphree completed her work as teacher of music in one of the fine schools in Houston, Texas and on her way back to her home in Gadsden, Ala., she stopped over at the Bay for a visit with Charlotte Burns.

Visiting Ken and Dorothy Thompson this week end are the British Consul General and Mrs. Francis of New Orleans, Mrs. Phil Knof of Dayton, Ohio.

Visiting with the Lechard Kings are Leonard, Jr., Barbara and their children Sallie and Leonard III. Mrs. King very much interested in starting new varieties of day lilies in their garden. Where can they get fresh water fish for their pool?

When Mr. and Mrs. James Shadoin motored up to Arden, N. C., to bring Jimmy home, Patsy went with them and attended the last dance of the season. On the way home, the yepicked up Bill Whitehead at McCallie, a military school. They stopped for two or three day visits in Chattanooga and Birmingham. Later on the Sha-

doins expect to motor to several places of interest in Florida.

Week ending with the Leveaus at their home on the beach were Mr. and Mrs. Charles Gallassera of New Orleans. The Leveaus enjoyed a grand fishing trip lately with Mr. and Mrs. Walter Gex and Dr. Elderge. The speckled trout were biting and they brought home enough to put in the deep freeze.

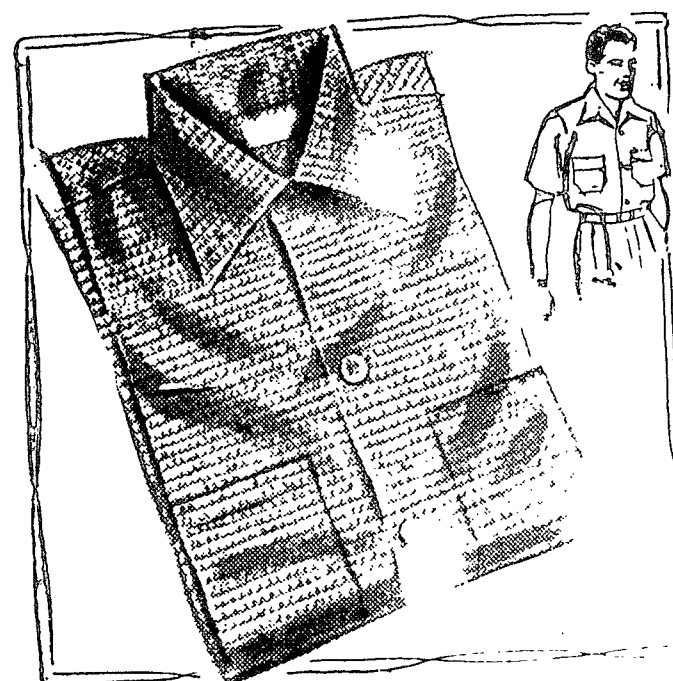
Donald and Virginia Halsey have moved over from New Orleans for the summer. The swimming pool has been cleaned and filled and is all set for the many swimmers who will enjoy it this season.

A national crisis.

Yes, congratulations are due these people. Each and every person who someday may receive the benefits of their practice and work should offer their thanks.

PENNEY'S
A WAY FIRST QUALITY

GULFPORT ONLY



**NEW SHIPMENT
NO-IRON**

**NYLON
PLISSE**

Open Weaves

Cool

Good Looking

198

New Neat Spread Colors

White - Soft Pastels

Sm. - Med. - Lge. - X-Lge.

American Marketing Association of manufacturers to make the principal speech at the convention being held in Atlantic City, Mo. in turn picked his crossley distributor in Baton Rouge to go with him to the convention. George also stopped over in Washington, D. C., on business connected with the Hawaiian statehood problem.

Dr. and Mrs. Ralph Roos and the children spending two weeks at the Roos home in Waveland. They drove over to Gauthier on Sunday to visit friends who have a lovely home there.

Mr. and Mrs. Howard Perrillat and their daughter, Leigh, have now come over for the summer. Guests during the past week end were Mr. and Mrs. Wm. Brown, New Orleans and Claiborne Perrillat, Jr., who will be over for some time.

Why go away in the summer when you have a big comfortable home like the Kirkpatrick's place on the beach with the cool breeze blowing in all the time? So, visitors come to them. Helen Means came over from New Orleans last week and Mr. and Mrs. Herbert Kimbrough of Mobile, old friends, brought their twin grandchildren, Bert and Patricia to see the Kirkpatrick's.

WHEN YOU HAVE SOMETHING TO SELL OR RENT, ADVERTISE IT IN THE CLASSIFIED COLUMNS OF THE SEA COAST ECHO.

County Agent

Notes

Don't let insects harvest your garden vegetables for you. They can be controlled.

Most chewing insects can be controlled with methoxychlor or cyrolyte. Rotenone, the safest material to use, will control Mexican bean beetles, bean leaf beetles, flea beetles, 12-spotted cucumber beetles, pickle worms, cabbage worms and plant lice.

For best control of blister beetles, harlequin cabbage bugs and squash bugs use sabadilla. Insecticides are available for just about all of the harmful garden pests. See your local county agent for specific instructions on poisons to use and how to apply them. Get a free copy of Extension Publication 284, "Control Garden Bugs."

COTTON
Keep that cotton clean and growing. Cultivate often enough to control weeds and grass, but make your cultivations shallow to avoid cutting roots.

Make your cotton program a complete one. Control insects, pick the cotton clean and keep it clean, pick dry and keep it dry and market for grade, staple and variety value.

When cotton begins squaring it is time to begin poisoning for control of early boll weevils. It usually takes three or four applications at intervals of around seven days apart.

As soon as blooms appear begin making square infestation counts. Begin mid-season boll

It is coming time to start for planting summer and fall crops. Save all the hay available until around the middle of July. Save all the hay available until it gets over-mature, put it up with all the grass possible.

Watch out for flies. They eat up a large portion of dairy profits. Getting rid of them now will help prevent hundreds of thousands of flies later. Some of the newer insecticides are good, results in killing adult flies, maggots and other harmful insects. Check with you local county agent for information on how to use these newer insecticides.

Take care of your calf crop. Remember they are the herd of tomorrow. Regular feeding, keeping young calves in individual pens, kept clean with dry bedding, feeding plenty of milk from a milk bottle or nipples pails, feeding small handfuls of bright, fine hay several times daily and keeping flies and other insects under control will lay a long way in helping you grow better replacement heifers. Replacement heifer calves should not be allowed to graze until they are four to eight months old.

FARM AND HOME WEEK
Plans are shaping up to make the 1954 Farm and Home Week activity at Mississippi State College the best ever. Dates are July 14-15.

Your old refrigerator

MAY BE WORTH UP TO

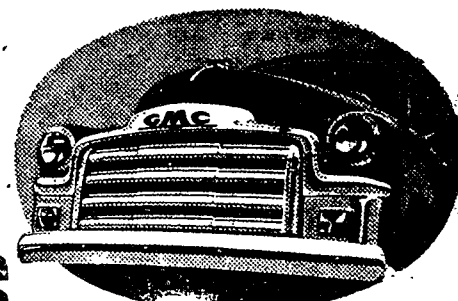
\$100

ON A NEW 1954 WESTINGHOUSE

VISIT OUR SHOWROOM

BEFORE YOU BUY

W. A. McDONALD and SONS



Be careful - drive safely

Why GMC's make other trucks out of date

The GMC light-duty truck does more because it has, as standard equipment, a full 125-horsepower engine - the most powerful 6 in its class.

The GMC light-duty truck saves more because its Truck Hydra-Matic Drive ends repairs caused by shock-loading less gas - spares the tires.

The Hydra-Matic GMC light-duty truck performs better because it always is in the correct gear for the need - regardless.

The Hydra-Matic GMC light-duty truck handles easier because you never have to shove a clutch or shift a gear.

The GMC light-duty commands respect with its dashingly handsome - its look of quality - its spacious luxury cab, that make you and your wife proud to take it any way.

The GMC light-duty truck costs less to own - less to run - than old-style trucks. Come in and we'll demonstrate it!

*Optional at extra cost

BEN HILLE MOTORS

South Beach Blvd.

Bay St. Louis



NERI BOTTLING CO.
GULFPORT, MISS.

FIRE
EXTENDED ...
COVERAGE
BURGLARY
PLATE GLASS
PUBLIC
LIABILITY

AUTO
BONDS
MARINE
WORKMENS
COMPENSA-TION

YOU KNOW THAT MONEY'S HARD TO GET IT DOESN'T GROW ON TREES YOU'VE PAID A LOT FOR WHAT YOU'VE GOT SO SAY, INSURE IT PLEASE

Hancock Insurance Agency
Hancock Bank Building



A Fast Growing Business in Mississippi

MOST OF MISSISSIPPI'S businesses are growing fast, but few, if any, can boast a faster rate of growth than the telephone business. It seems that Mississippians everywhere are depending more and more on the telephone to get things done... more of them are using the telephone in many more ways.

One big reason is value... A few cents still buys a telephone call. The cost of service has gone up far less than most things.

But everything needed to provide telephone service has increased in cost: Rents, wages, materials, taxes... Facilities to provide a new telephone here in Mississippi cost \$180 in 1946; cost approximately \$357 last year.

We must keep expanding and improving telephone service and we must get the money for this from investors. So, we must earn a fair profit on money invested in telephone property.



It happens every day. Customers read the ads... use the telephone to save time and money.

the best possible service at the lowest possible cost

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

you've never seen such food values!

LOOK HERE, MOM!

LOWER PRICES!

Armours Star

Milk 11
Tall Cans

Piomy - Pudding - Cake

Mix 33

Assorted Cakes 4 rolls

Tissue 49

Libby's Frozen 2 For

Orange Juice 35

Kool-Ade
6 for 25

Fresh Pickled lb.

Cucumbers 5



Each

Watermelons 35

C & S FINE FOODS

No. 1

Railroad Avenue
Phone 540

No. 2

South Beach
Phone 822

Railroad Ave. Store Closes 1 P. M. On Wednesdays

South Beach Store Open All Day On Wednesdays

THESE PRICES GOOD AT BOTH STORES

Brookfield

Butter lb. 59

Limit 2 Pounds

Oleo 15

Hellman - Real

Mayonnaise

Pints

39

Quarts

69

Limit - 10 Lbs.

Sugar 39

5 Lbs.

Coca-Cola
6 for 19

Regal - Jax - Dixie - Falstaff

6 Cans

Beer 1.17

Grade A Fresh Dressed

Fryers 39

Iceberg

Each

Lettuce 10

Fresh Ground

Lb.

Hamburger 29

Large Yellow Ripe

2 Lbs.

Bananas 25

Crisp - Large

Each

Celery 10

Veal or Beef

2 Lbs.

Brisket 25

Large Pink Meat

Each

Cantaloupes 19

Yorkshire Sliced

Bacon 69

Armour's Star

Franks 45

Swift's Premium

Veal Sirloins 69

Swift Premium

Veal

Chuck Roast 39

Swift Premium



Beef T-Bones
- Porterhouse 89

Morrell's - Hormel

Fully Cooked



Hams 79

Whole or Halves

Morrell's Pure Meat 6 oz. pkgs.

Bologna Sausage 27

SPORTSWEE
(Continued from page 1)
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SPORTSWEET

(Continued from preceding page)

"I believe in condition. I stress that point very much to my boys. In basketball I believe in the zone with a fast break."

Another topic of conversation was the officials in Mississippi. On this subject, "I think that an association should be formed to place basketball referees. Another thing is that the officials themselves should have a meeting every month to screen one another on certain points that come up in a ball game. That way everyone of them will keep a complete knowledge of the game and rules."

Nooney then showed his correspondent a scrap book he has kept since his high school days. In it there was nothing about himself. This goes to prove that not only is Theo a true sportsman but a modest one also.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI To the Heirs at Law of William B. Rutherford, deceased; Mary M. Rutherford, deceased; Felix L. Rutherford, deceased; and any and all other persons having or claiming any legal or equitable interest in and to the following described property:

The west half of the SE 1/4 of the NE 1/4, Section 21, Township 30 South, Range 15 West, Hancock County, Mississippi

You are summoned to appear before the Chancery Court of the County of Hancock, in said State,

on the fourth Monday of October, A. D. 1964, to defend the suit No. 7064 in said Court of Mrs. Annie Luxich.

The same being a suit to place heirs in possession of the said land above described wherein you are a defendant.

This 14th day of June, A. D. 1964.

(SEAL) A. C. MITCHELL,

Chancery Clerk.

H. E. Engelhorn, D. C.

6/17/64.

A PUBLIC PIER FOR WAVELAND

In the articles on why I should be elected mayor of Waveland I refer to the building of a municipal pier with lockers and showers. I forgot to include the fact that there would be a charge for admission to the lockers and this money would be used for the upkeep of the pier.

Through this method the cost of the pier to the town of Waveland would be very small and at the same time it would give them some proper recreational facilities.

MRS. BEA GEORGI
Candidate for Mayor of the Town of Waveland.

(Paid Political Advertisement)

WHEN YOU HAVE SOMETHING TO SAY, SAY IT IN THE CLASSIFIED COLUMNS OF THE SEA COAST ECHO.

NOW OPEN

BRELAND'S BARN at B-B RANCH

2 Miles West of Bay St. Louis, Miss.
On Highway 90

PICNIC GROCERY BOILED CRABS
PICNIC PARK COLD BEER
PICNIC SUPPLIES BOILED SHRIMP
COLD WATERMELON NOVELTIES
COLD DRINKS GIFTS

FREE FOR OUR CUSTOMERS

PICNIC PARK PICNIC TABLES
BAR-B-Q GRILLS ARTESIAN WATER
CLEAN REST ROOMS

Live and have fun - Enjoy Yourself

It's Later Than You Think

JOHN A. BRELAND

WE RECOMMEND LAZY-Y RIDING STABLES
OWNED & OPERATED BY THE YOUNGER SISTERS

A & G
THEATRE

Beach Blvd. - Phone 178
BAY ST. LOUIS

Air Conditioned for your Year 'Round Comfort
Two convenient locations in the Heart of Town

FRIDAY - JUNE 18
LAST TIMES TODAY!

'A Girl For Joe'

JAMES STEWART -

ROSLIND RUSSELL

PLUS

NEWS - COLOR CARTOON

SAT. - JUNE 19

NO. 1

'The Forty Niners'

'WILD BILL' ELLIOTT

NO. 2

'Who Killed Doc

Robbins'

VIRGINIA GREY - LARRY

OLSEN

TRADE TOM - COMEDY

SUN. - MON. JUNE 20 - 21

FOR A PRINCESS' LIPS -

FOR AN EMPRESS' RICHES

JEFF HUNTER - TURNS

ROGUE

TECHNICOLOR

'Princess of the Nile'

DEBRA PAGET - JEFF

HUNTER

PLUS

WORLD NEWS - COLOR

CARTOON

TUES. - WED. JUNE 22-23

'Cacanova Brown'

GARY COOPER - THERESA

WRIGHT

PLUS

ROYAL MOUNTIES -

NOVELTY

AVALON
THEATRE

East Beach - Phone 161
PASS CHRISTIAN

Air Conditioned for your Year 'Round Comfort
Two convenient locations in the Heart of Town

FRIDAY, JUNE 18
LAST CHANCE!

'Forbidden'

TONY CURTIS - JOANNE

DRU

PLUS

COMEDY - COLOR CARTOON

SATURDAY - JUNE 19

NO. 1

'Cyclone on Horseback'

TIM HOLT

NO. 2

'King of the Race

Track'

DON AMECHE - CATHERINE

MCLEOD

RETURN OF CAPTAIN

AMERICA - CARTOON

SUN. - MON. JUNE 20 - 21

THERE NEVER WAS A MAN

LIKE JOHNNIE

'Johnny Guitar'

JOAN CRAWFORD - STERL-

ING HAYDEN

PLUS

WORLD NEWS - COLOR

POPEYE

TUES. - WED. JUNE 22 - 23

'The Iron Glove'

ROBERT STACK - URSULA

THEISS

PLUS

WORLD NEWS - NOVELETTE

PLUS

WORLD NEWS - NOVELETTE

PLUS

WORLD NEWS - NOVELETTE

To The Qualified Electors of the Eighth Chancery Court District:

In submitting this formal announcement of my candidacy for re-election as Judge of the Chancery Court of the Eighth District, composed of Harrison, Hancock and Stone counties, I want first to express my deep and abiding appreciation of the high honor conferred upon me and the confidence and trust confided in me by the citizens of this district during the twenty-five years of my service as Chancery Judge, since my first election in December, 1928. Particularly gratifying has it been to be repeatedly re-elected during this entire period without opposition.

When I was first elected, the (8th) district contained eight counties, and was not reduced to three until 1952. Prior to my service as Chancellor of this district, I was Chancellor of the Tenth District, composed of nine counties, lying north and west of the 8th District, for a period of eight years, before resigning to become a member of the faculty of the Law School of the University of Mississippi, where I served four years and resigned in June 1956 to make my future home on the Gulf Coast.

During my four years service as a member of the faculty of the Law School of the University of Mississippi, I was the teacher of Equity and Chancery Procedure and Practice.



I shall not burden this announcement with a recital of the facts concerning either my private life or my official record. There is nothing of value that I could add to the general knowledge of an already informed public, or to the records of the two chancery court districts I have served. I prefer rather to rest my cause upon the testimony of persons who are in a position to know me and the kind of public service I have rendered. Among those are the attorneys and court officers who have so generously contributed to these public records. Elsewhere in this issue is published a copy of resolutions recently adopted unanimously by the Harrison County Bar. Similar resolutions adopted by the Stone County Bar have been published in the Stone County Enterprise.

For the present I may add that it is not my purpose to make an active campaign. I shall be contentiously needed in court terms throughout the district until mid-summer, to which may be added almost daily hearings in the vacation periods, as the attorneys and court officers will verify.

When the people first committed to me the administration of the high prerogatives and great responsibilities of their chancery court, I gratefully accepted the

trust at a man's full time job, and to this conviction and policy I have consistently adhered with singleness of purpose and full devotion. To serve the people of my district as their Chancery Judge means more to me than the gratification of a personal ambition. It is, rather, an opportunity to gratify a passion to render a public service through the broad powers and processes of that court, wherein I had practiced actively for fifteen years before becoming Chancellor the first time.

If, upon full consideration of my private and public records, the electorate of the district shall find me worthy to serve another term, and so register that verdict at the polls at the August primary election, I shall remain,

Yours gratefully,

Dan M. Russell, Jr.

(Paid Political Advertisement)

Kancha Ketchum



TIDE TABLE
Friday Through Wednesday
June 11 through June 17
HIGH LOW
Friday 12:45 PM 12:04 AM

MOONLITE DRIVE-IN

SATURDAY, JUNE 19
'Second Chance'
IN TECHNICOLOR
Starring ROBERT MITCHEM
AND LINDA DARNELL

AND
'Brave Warrior'
IN TECHNICOLOR
with JOHN HALL

SUN. - MON. - JUNE 20-21
'Devil's Canyon'
IN TECHNICOLOR
with VIRGINIA MAYO &
DALE ROBERTSON

AND
'Bog Frame'
Starring MARK STEVENS

TUES. - WED. - JUNE 22 - 23
'The Man On Eiffel
Tower'
IN TECHNICOLOR
with CHARLES LAUGHTON &
FRANCHOT TONE

AND TROPIC ZONE
Starring ROLAND REGAN
& RHONDA ALEMING

THURS. - FRI. - JUNE 25 - 26
RANDOLPH SCOTT & DONNA
REED in
'Hangman's Knot'

AND
'Assignment Paris'
with DANA ANDREWS &
MARTA TOREN

Starting Monday, June 21st.
BUCK NIGHT
MONDAY, TUESDAY, WEDNESDAY,
THURSDAY & FRIDAY
\$1,000 will admit all you can fit in
your automobile

The Star
THEATRE

SAT. - JUNE 19
2 PICTURES
BRIAN LEVY in
'Ride the Man Down'

AND
JOAN FONTAINE - JACK
PALANCE
CORINNE CALVERT in
'Flight to Tangier'
IN TECHNICOLOR

SUN. - MON. - TUES.

CARNIVAL
STORY

ANNE BAXTER - STEVE COCHRAN
LYLE BETTGER - GEORGE NADER

20 - 21 - 22
NEWS AND CARTOON

WED. 23
PAUL HENRIED
LOIS MAXWELL in
'A Man in Hiding'

THURS. - FRI. - 24 - 25
BILL WILLIAMS - JEAN
PORTER in
'Racing Blood'

NEWS AND CARTOON

Saturday 1:27 PM 11:33 PM
Sunday 2:10 PM 12:34 AM
Monday 2:24 PM 1:00 AM
Tuesday 3:29 PM 1:55 AM
Wednesday 8:38 AM 11:06 PM

The Leveaux enjoyed a grand fishing trip lately with Mr. and Mrs. Walter Gex and Dr. E. J. Gex. The speckled trout were biting and they brought home plenty for the deep freeze.

Lamar Mays, Corpl. Ed Whitten, Sgt. Scott and Sgt. A. G. Favre came down from Jackson, Miss., for a fishing trip. Did not get a report on what they caught.

Mr. and Mrs. Dan Haggerty of New Orleans and their eight children are spending a week to the Bay. Dan is enjoying fishing, soft crabs and floundering when he can get away from his 5 young sons. Of course he takes the kids on special occasion with their granddads.

Alden Mauffray and Johnny Seafide made a nice catch of green trout and perch on Pearl River Sunday afternoon.

The water in Pearl River is clearing beautifully and the fish are biting like old times—week-end parties at camps on Bayou

LEGION

THEATRE
GULFPORT
PHONE 413

On Our
NEW PANORAMIC
GIANT-SIZED SCREEN

Thur. - Fri. - Sat.

Jivaro

Pronounced ME-YA-RO
(HEADQUARTERS OF THE AMAZON)
COLOR BY TECHNICOLOR
Starring
FERNANDO LAMAS - RHONDA
FLAMING

Plus News - 'Pete Smith
Short'

Late Show Friday
Anthony Quinn starring in
'THE LONG WAIT'

Late Show Sat.

ARROW
IN THE
DUST

Starring
STERLING HAYDEN
COLEEN GRAY

KEITH LARSEN - TOM TULLY
JIMMY WARELY

Boga Home are plentiful at this time. The people eating these crabs are from Mississippi and upstate such as Louisiana, Alabama, and Mississippi, etc.

Here's another story. Mrs. Mickey Gable of Bayou St. Louis, caught a 6 pound, 14 inch catfish on the Bayou. She was with her husband and Durbin Avenue, Friday night. Some fun, some floundering!

August Rauxet and Walter J. Phillips made a nice catch of green trout up Jordan river last week. They are there, said Walter James.

Mayor John Seafide and a friend from New Orleans snuck out to Half Moon Saturday morning. Johnny said the water was poor and they returned with no fish. This is characteristic with these spots when they are not at

their best. The result of last Saturday's fishing trip for local fishermen. Freddy Stechmann and Chris West had to turn back; De Witt and Joe Kern were caught over in Louisiana and Bob Gex and Pete Caruso had to sit in their car most of the evening. There will be other days.

Garden Club
Aids In Plans

The Bay-Waveland Garden Club announced this week plans to participate in the Annual Hospitality month observance, in an effort to win for the city the state's cleanliness award.

The club, in cooperation with the property owners' association, will have posters displayed explaining Hospitality Month and will campaign to have citizens "paint up, clean up and plant up."

STEVENSON ELECTRIC CO.

Now in new home at 126 Main St.

Frigidaire Sales and Service

Serving the Gulf Coast For 20 Years

HAROLD'S SEA FOOD RESTAURANT

The Original Harold's Club

Clermont Harbor

Boiled Crabs

Stuffed Crabs

Gumbo

Boiled Shrimp

Fish

Etc.

SUMMER SALE of VACATION NEEDS

SAVE AS MUCH AS \$15

ON SOME ITEMS

CUSHIONED GLIDERS

Red - Blue - Yellow

ALUMINUM STEAMER CHAIRS

LOGAN-SPRING CHAIRS

METAL ROCKERS & CHAIRS

METAL TABLES, LARGE & SMALL

LLOYD - WOVEN CHAIRS

SEE US, WE WILL HELP YOU

ENJOY YOUR LEISURE TIME

W. A. McDONALD and SONS

FURNITURE DEPARTMENT

PHONE 773

CLASSIFIED ADVERTISING

FOR SALE
4 year old cypress 2x8x14 toilet bowl, \$10.00. A. Troyani, OST, Route 1. 6/17/11ch.

FOR SALE
7 cu. ft. Philco Refrigerator, 5 years old - asking \$100.00. Call 705 or 126 Sears Ave., Waveland. 6/17/12ch.

FOR SALE
2 Bedroom sets, one stove and window fan, Weber tape recorder. 217 Bodega St., Clermont Harbor, O. G. Hankins. 6/27/12ch.

FOR SALE
able. Telephone 480. 6/17/11ch.

FOR RENT
Furnished apartment for rent, 107 Court Street. Phone 385. 6/21/11.

FOR SALE
Homes - four bedrooms, 2 baths, 3 bedrooms, 2 baths, phone 720-J. 4/16/11ch.

LOST OR STOLEN
Copper colored skiff in front of Ballentine street. Reward. 6/17/11tpd.

FOR RENT
5-room single - partly furnished. Call 432-J or apply 429 Main 6/11/11ch.

FOR SALE
Two bedroom sets, one stove and window fan, 217 Bodega St., Clermont Harbor, O. G. Hankins. 6/12/12ch.

EMPLOYMENT WANTED
St. Joseph's Academy High School Student wants job as baby sitter. Phone 937 or 107 Court St. 6/11/12ch.

FOR SALE
Fresh Cream Cheese daily. Col. McDonald, Phone 351-J. 6/11/11ch.

HELP WANTED
We have no representative in Bay St. Louis. You can start a profitable business in spare time. Man or woman (young or old) can become a representative for all leading national magazines. Liberal commissions paid. No experience needed. Supplies and instruction free. Send this ad with your name and address to: Agency Bureau, Dept. N, Hearst Magazines, 250 West 55th Street, New York, 19, N. Y. 6/17/2tpd.

FOR SALE
Window Fans
30. in Window Fan complete with Electric Motor, \$38.95. W. A. McDonald & SONS - PHONE 37 6/11/11ch.

SWAP DEPARTMENT
Swap New Orleans Apt. for coast apt. on week-ends 1510 Calhoun St. Apt. B. near St. Charles Ave and Audubon Park. Two Bedrooms. Phone UP-6189-J. 6/11/12tpd.

FOR SALE
Giant Zinnia plants, petunias, red calvia, thyme plants, \$1.00 per 100. Cut flowers - \$1.00 2 doz. 25c. Mrs. Elizabeth Martin, 202 Third St. 6/17/2tpd.

FOR SALE
16 Ft. Skiff, cypress, motor, Kern, 111 Carroll Ave., Waveland, 5 & 10c Store. 6/17/2tpd.

FOR SALE
Fresh yard eggs 6c doz. AAAA Columbian Wyandotte pullets pedigree \$2.00 each, vaccinated against all disease, fowl pox, cholera, etc. family flock a mile long. R. E. Brown, Breath's Lane. 6/17/2tpd.

TELEPHONE
Typing to do at home. Experience. 6/11/11ch.

FOR SALE
Cypress lawn chairs, blue cushions, W. A. McDonald & SONS. PHONE 37. 6/11/11ch.

IT'S Dad's Big Day!

SO TREAT HIM TO A FEAST SUNDAY

FREE		CUT-UP FREE — TO SUIT YOU		FREE	
COUNTRY SMOKED SAUSAGE		SWIFT SELECT VEAL		SALAMI	
1 Lb. Free		WHOLE SIDE 31c lb.		SAUSAGE	
69c		64 - 52 AVERAGE		NO LIMIT	
FREE		SWIFT SELECT VEAL		1 Lb. Free 79c	
LUNCH MEAT		FORE QUARTER 26c lb.		With Each 1 Lb. Purchase	
NO LIMIT		WHOLE - 55 - 45 AVERAGE		FREE	
1 Lb. FREE 79c lb.		SWIFT'S SELECT		WEINERS	
With Each 1 Lb. Purchase		WHOLE VEAL LEG 45c lb.		1 Lb Free 59c	
SWIFT'S SELECT		15 - 12 LB. AVERAGE		55c lb.	
SIRLOINS TIP ROAST		SWIFT'S SELECT		SIRLOIN STEAKS	
BONELESS		WHOLE VEAL LOINS 45c lb.			
59c		12 - 15 AVERAGE			
CUT OR WEDGE		SWIFT SELECT VEAL			
		HIND QUARTER 41c lb.			
		15 - 15 LB. AVERAGE			

Fryers Grade A Dressed & Drawn 37c

Veal Chuck Roast 29c

SWIFT SELECT - 4 - 6 AVERAGE	39c	SWIFT'S SELECT - 7 - 6 AVERAGE	29c
VEAL RUMP ROAST		VEAL LEG ROAST	
VEAL - SWIFT SELECT		SWIFT SELECT	
VEAL SHOULDER CHOPS	29c	VEAL RIB CHOPS	45c

Ground Meat 25c

Sliced Bacon 59c

PREPARED MAYONNAISE	29c	FINNY BELL PEPPERS	6c	1/2 CAN	25c
GRAPES	25c	NO. 5 CUCUMBERS	9c	1/2 CAN	15c
ORANGE JUICE	29c	OKRA	15c	1/2 CAN	25c
SOAP	49c	TOMATOES	25c	1/2 CAN	33c

Cooking Oil \$1.79

Brookfield Butter 59c

FREE MOVIE PASSES WITH EACH \$7.50 PURCHASE
PRICES GOOD FOR THURSDAY - FRIDAY - SATURDAY

WILMER'S Grocery & Market

Legion Plans July 4th Events

The American Legion here announced this week plans for a big Fourth of July celebration to be held for all the city's youngsters and adults.

Beginning at 2 p.m. on the Fourth a beach party will be held on the city beach, with sack races, three-legged races, potato races, wheel-barrow races, greased pole, donkey tail pinning and bobbing for apples scheduled.

Plans are being made for a large street dance to be held in the evening under the Legion's sponsorship.

Gerald V. Price is in charge of the beach party. He will be assisted by Sidney Martini, Francis G. Pock, Phillip S. Hayes and Miss Dedaux. They will be assisted by members of the auxiliary.

Drinks, sandwiches, snow balls and watermelon will be available throughout the day.

Sidney L. Bourgeois is in charge of the dance committee. His assistants are Tom L. Bressler, Bert Eustice, Loren W. Kidd, Theo Torgny and several members of the Legion Auxiliary.

The dances will be held, beginning at 8 p.m. at North Beach between Carroll Avenue and Union Avenue. A band is to be secured to furnish music. During the intermission at 9 p.m. there will be a fireworks display.

The dance will be open to the public free admission.

New Flag Given County By Legion

The Robert R. Burdette Post of the American Legion presented an American flag to Hancock County on Wednesday, June 14, Flag Day.

Spencer John A. Egloff accepted the flag, which was presented by Calhoun Leiber before about 15 witnessing legislators.

County officials present in addition to Leiber and Egloff were A. C. Mitchell and George Hartmann. W. J. Phillips spoke on the American flag and prayers were offered by Legion chaplain Frank Blum.

The flag was a gift from Mrs. M. L. Ansley, and was dedicated to the memory of Martin Luther Ansley, a former representative.

Officiating in the raising of the flag were Lloyd Cuevas and Scott Farris of Bay State Troop 217 of Bay St. Louis.

WHAT MAKES A NEWSPAPER?

Integrity

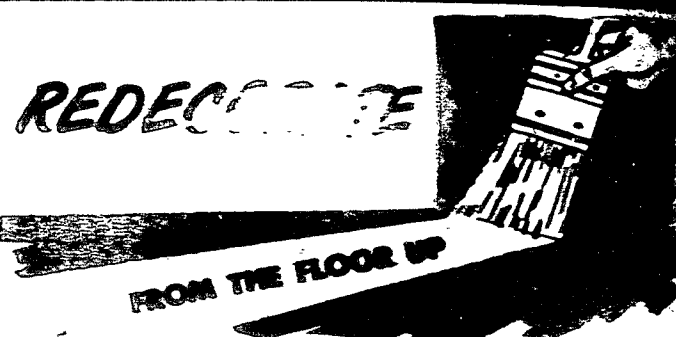
Your newspaper must serve only the people - not any special interests. When slot machines gouge the community, your newspaper must fight them. When investigating reporters hit home territory, your newspaper must publish them - not suppress them. When community projects are at stake, it must plug for them. The Sea Coast Echo is a newspaper - for 63 years an honest, independent force in Hancock County.

News

Your newspaper must seek out the news. Any printer set into type only what people turn in. A newspaper is "any rumor." A newspaper must tell you who are running for elections - and what they stand for. The Sea Coast Echo is your newspaper. It provides you with only real news coverage of Hancock County—it has given exclusive reports on oil development, on a plan to improve beachfront, on Bay High's new football coach, on many things that no other paper - however large or small - touched.

In Hancock County Your Newspaper is

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FARMING AND BREWING are among the world's most ancient occupations. Both have always been a part of human life - providing basic necessities of food and drink. Through the centuries, man has improved his methods of farming and brewing, but the basic principles have remained the same.

BREWING ranks high among all American industries in the value added by the processing of raw materials and the finished product. It is a vital part of our economy.

2 OUT OF 3 AMERICAN homes have beer refrigerators. Beer is the most popular beverage in the United States. It is a part of our daily life.

It's true that beer costs a higher tax than it does in other states in the country. Largely through the public acceptance of legal regulation of beer as the exercise of moderation - beer has grown to be the largest taxpayer in the United States.

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